

**MINUTES**  
**COMMUNITY REDEVELOPMENT AGENCY WORKSHOP**  
**CITY OF HOLLY HILL, FLORIDA**

**MARCH 24, 2009**

**1. CALL TO ORDER**

Mayor Roland D. Via called the meeting to order in the Chambers at City Hall, 1065 Ridgewood Avenue at approximately 6:01 p.m. Attending with Mayor Via were Commissioners John Penny, Rick Glass, Mark Reed and Liz Towsley. Also attending were the following staff members: City Manager Tim Harbuck, City Attorney Butch Simpson, Police Chief Mark Barker, Finance Director Kurt Swartzlander, Assistant Finance Director Susan Worde, Audit Specialist/Analyst Catherine Colwell, Public Works Director/City Engineer Chris Hurst, Human Resources Director Diane Cole, Community Development Director Doug Gutierrez, Community Redevelopment Coordinator Marsha Radulovich, and City Clerk Valerie Manning.

**2. AUDIENCE PARTICIPATION**

Regarding items not on the agenda.

The following individual came forward to speak to the Mayor and City Commission: Steve Tyler, Tyler Properties and Chairman of the CRA Advisory Board.

**3. RECOMMENDATION ON COMMUNITY REDEVELOPMENT  
ADVISORY (CRA) BOARD MEMBERSHIP**

Steve Tyler gave update on the membership for CRA board and informed the Agency that the Board is recommending to include one (1) non-business residential property owner who occupies the dwelling and who lives within the Community Redevelopment Area (CRA).

There was discussion amongst the Agency and members of the Advisory Board about the board membership.

There was **consensus** amongst the Agency to accept the recommendation from the Advisory Board and agreed that in the future it may be changed to city-wide residents to be allowed to serve on the board.

#### 4. PROPOSED CRA ECONOMIC DEVELOPMENT CONSULTANT COMPENSATION PACKAGE

Steve Tyler spoke briefly and mentioned that staff formed a committee of four and put out a Request for Proposal (RFP); mentioned he understands the Commission's position and concerns about the amount offered as the compensation package.

The following individuals came forward to speak to the Mayor and City Commission: Tony Welch, 922 Ridgewood Avenue; Steve Tyler, Chairman of the CRA Advisory Board; Arthur Kowitz, Board member of the CRA Advisory Board.

There was discussion amongst the Agency and staff about the compensation package for the CRA Economic Development Consultant.

There was **consensus** from the Agency that \$50,000 would be acceptable with incentives; but would like to see the outline of the criteria for this position; salary should be set along with the incentives; workshop the criteria and workshop the goals, and/or the tangible things on April 14<sup>th</sup> at 6:00 PM.

#### 5. ADJOURNMENT

The meeting officially adjourned at approximately 6:55 p.m.

Attest:

City of Holly Hill, Florida

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Valerie Manning  
City Clerk

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Roland D. Via  
Mayor

**Florida Statutes 286.011 and Government-In-The-Sunshine Manual**

*"The minutes of Sunshine Law meetings need not be verbatim transcripts of the meetings; rather the use of the term "minutes" as stated in F.S. 286.011, contemplates a brief summary or series of brief notes or memoranda reflecting the events of the meeting."*

*A verbatim copy of Sunshine Law meetings (e.g. City Commission meetings/workshops/Agency meetings and CRA meetings) are available upon request to the City Clerk during regular business hours, Monday through Friday,  
8:00 a.m. to 5:00 p.m.*