

MINUTES
COMMUNITY REDEVELOPMENT AGENCY MEETING
CITY OF HOLLY HILL, FLORIDA

JANUARY 8, 2008

1. CALL TO ORDER

Mayor Roland D. Via called the meeting to order in the Chambers at City Hall, 1065 Ridgewood Avenue at approximately 6:05 p.m. Attending with Mayor Via were Commissioners John Penny, Rick Glass, Mark Reed and Liz Towsley. Also attending were the following staff members: City Manager Joe Forte, Assistant City Attorney Scott Simpson, PAL/Recreation Executive Director Chuck Beach, Public Works Director/City Engineer Chris Hurst, Finance Director Kurt Swartzlander, Financial Technical Advisor Brenda Gubernator, Community Development Director/City Planner Doug Gutierrez, Community Redevelopment Coordinator Marsha Radulovich, and City Clerk Valerie Manning.

2. AUDIENCE PARTICIPATION

Regarding items not on the agenda.

(Deferred to presentation of the CRA at this time – audience participation will take place at end of meeting)

Marsha Radulovich, Community Redevelopment Coordinator, gave a presentation to the Mayor and City Commissioners in regards to the CRA retrospective over the years.

Kurt Swartzlander, Finance Director, gave a presentation to the Mayor and City Commissioners pertaining to the CRA Tax Increment Financing.

County Chairman, Frank Bruno, was present to speak briefly about the CRA and mentioned that he was happy to be here in support of the City's CRA. Mr. Bruno congratulated Mr. Forte on his new career with Seminole County as the Deputy County Manager and wished him all the best. Mr. Bruno also thanked Mr. Forte for the working relationship that he has had with him and the County over the years; a lot has gotten accomplished.

Rick Michael, Director of the Department of Economic Development of Volusia County, spoke briefly about the City's CRA and mentioned that he was happy to be here in support of the City's CRA plan.

Mayor Via opened public participation. – AUDIENCE PARTICIPATION ITEM

The following people came forward and spoke to the Mayor and City Commission in **FAVOR** of the CRA Master Plan: Sheila Hancock, 130 – 8th Street (*turned in to the City Clerk a petition in support of the CRA with 203 signatures*); Gena Plante, 630 Daytona Avenue; John Capers, 1440 Riverside Drive; Curtis Miller, 1730 Birmingham Avenue; Gilles Blais, 710 Magnolia Avenue; Arthur Kowitz, 1501 Ridgewood Avenue (*business*); Bill Arthur, 1140 Riverside Drive; Ed Perkins, 920 Riverside Drive; Alan Riegner, owner of Oakwood Furniture, 1220 Ridgewood Avenue; Rose Schumacher, Director of Holly Hill Chamber of Commerce and 221 Putnam Avenue, Ormond Beach.

The following people came forward and spoke to the Mayor and City Commission **NOT IN FAVOR** of the CRA Master Plan: Jim Legary, 342 Burleigh Avenue; Jeff DeLanoy, 211 – 15th Street; Steve Smith, 1410 Riverside Drive; Mike Clarey, 364 Dorothy Avenue.

The following people spoke neither for or against the CRA but rather had questions for the Mayor and City Commission: James Robinson, II, 1332 Riverside Drive; Maureen Monahan, 215 – 5th Street.

Mayor Via closed public participation.

The Mayor and City Commission commented and answered any questions that were brought forward from the audience who came up to address them.

3. FIRST AMENDMENT TO THE MASTER PLAN DATED OCTOBER 16, 2007

Mr. Forte informed the Mayor and City Commission that in their packets is the amendment to the Master Plan which eliminates any reference to commercial/mixed-use town centers or relocation of Hollyland Park but allows for the continuation of any development of Hollyland Park as a park. This is the direction that staff received from the City Commission at a previous meeting. The Resolution for this amendment will be read at the next meeting tonight. This is for discussion and recommendation. This document and the Resolution will become part of the book – the Master Plan book.

Mayor Via opened public participation.

James Robinson, II, 1332 Riverside Drive spoke to the First Amendment to the Master Plan.

Mayor Via closed public participation.

*Commissioner Reed made a motion to **APPROVE** the First Amendment to the Master Plan dated October 16, 2007, seconded by Commissioner Glass.*

The motion **CARRIED** 5-0 on roll call: Reed – Yes, Glass – Yes, Penny – Yes, Towsley – Yes, Mayor Via – Yes

4. U.S. 1/RIDGEWOOD AVENUE STREETScape – SIDEWALK IMPROVEMENTS – TEXTURED CONCRETE SELECTION

Chris Hurst, Public Works Director/City Engineer, gave a brief staff report on the U.S. 1/Ridgewood Avenue Streetscape for the sidewalk improvements – textured concrete selection to the Mayor and City Commission. Mr. Hurst passed out a spreadsheet to the Mayor and City Commission for decorative sidewalk options which shows what the dollar options are for three options offered for the improvements.

There was some discussion amongst the Mayor, City Commission and staff about the sidewalks and the fact that there are some semi-trucks and delivery trucks that park on the sidewalks and they get damaged. There was a suggestion by Commissioner Reed that the sidewalks could be repaired by pouring thicker concrete in those areas to help prevent future damage after they are replaced after the water main replacement takes place. There was consensus from the Commission for that to be done.

Mayor Via opened public participation.

The following people addressed the Mayor and City Commission: A.J. Devies, 1684 Espanola Avenue, represents County Council District 2 on the BPAC – MPO's Bicycle Pedestrian Advisory Committee and does participate in the East Volusia Community Traffic Safety Team, (*Ms. Devies submitted some pictures for the record*); Russell Bennett, 1678 Ridgewood Avenue (business); Maureen Monahan, 215 – 5th Street; James Robinson, II, 1332 Riverside Drive; Mr. Cardy, 125 LPGA Boulevard.

Mayor Via closed public participation.

Mr. Forte informed the Mayor and City Commission that they are only giving him direction to bring back to them at the next Commission meeting, January 22nd, a Change Order to the existing contract to allow for them to do this.

There was some discussion amongst the Mayor, City Commissioners, and staff about the selection of the decorative sidewalk for U.S. 1/Ridgewood Avenue.

*Commissioner Reed made a motion **NOT TO DO ANYTHING** with the sidewalk options that were presented – keep them as they are – keep the regular base sidewalk that is already there; save the money, seconded by Commissioner Glass.*

The motion **CARRIED** 3-2 on roll call: Reed – Yes, Glass – Yes, Penny – No, Towsley – Yes, Mayor Via – No

5. ADJOURNMENT

The meeting officially adjourned at approximately 8:08 p.m.

Attest:

City of Holly Hill, Florida

Valerie Manning
City Clerk

Roland D. Via
Mayor

Florida Statutes 286.011 and Government-In-The-Sunshine Manual

“The minutes of Sunshine Law meetings need not be verbatim transcripts of the meetings; rather the use of the term “minutes” as stated in F.S. 286.011, contemplates a brief summary or series of brief notes or memoranda reflecting the events of the meeting.”

A verbatim copy of Sunshine Law meetings (e.g. City Commission meetings/workshops/Agency meetings and CRA meetings) are available upon request to the City Clerk during regular business hours, Monday through Friday, 8:00 a.m. to 5:00 p.m.