

MINUTES

**MINUTES
COMMUNITY REDEVELOPMENT AGENCY MEETING
CITY OF HOLLY HILL, FLORIDA**

January 30, 2007

1. CALL TO ORDER

A. Roll Call

Mayor Via called the meeting to order in the Commission Chambers at City Hall, 1065 Ridgewood Avenue at approximately 6:05 p.m. Attending with Mayor Via were Commissioners John Penny, Gilles Blais, Mark Reed (arrived at approximately 6:11 p.m.) and Traci A. Anderson.

Also attending were City Manager Joe Forte, Finance Director Kurt Swartzlander, Financial Technical Advisor Brenda Gubernator, Public Works Director/City Engineer Chris Hurst, Community Development Director/City Planner Doug Gutierrez, Community Redevelopment Coordinator Marsha Radulovich, and City Clerk Valerie Manning.

B. Invocation

Mayor Via delivered the invocation.

C. Pledge of Allegiance to the Flag

3. INTERVIEW AND SELECTION OF MASTER PLAN PROJECT CONSULTANT(S)

Mayor Via gave a brief description of how each presentation was going to go. Each consulting firm will be given 30 minutes. After they give their presentation, the firm will be asked to leave the Chambers so the next firm can come in. At the end of the meeting Mayor Via will allow audience participation and then the Agency will discuss and rank the firms from 1 to 4.

**6:00 PM STANTEC CONSULTING SERVICES, INC.
Sarasota, FL**

Michael J. Urchuk, Landscape Architect, Vivian Roe, Planner, Stephen P.C. Plunkard, Principal, and Kevin H. Rainey, Associate gave a 30 minute presentation to the Agency and staff.

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6:30 PM IVEY PLANNING GROUP, LLC Lake Mary, FL

Joel Ivey, Team Leader, Matthew West, Project Manager, from Andersen & Associates Bruce Andersen, Architect, from Ghyabi & Associates, Inc., Shawn Collins, Transportation Planning, from Dix Lathrop & Associates Ms. Chris Lathrop and Adrienne Downey Jacks, Landscape Architects, and from NAI Realvest Paul Marczak, Economic Consultant gave a 30 minute presentation to the Agency and staff.

7:00 PM HERBERT HALBACK, INC. Orlando, FL

Ginger Corless, President, Tom Harowski, Community Involvement Specialist, and Alex Law, Senior Urban Designer gave a 30 minute presentation to the Agency and staff.

7:30 PM MILLER LEGG Winter Park, FL

Jon Walls, Principal-In-Charge, Christopher Keller, Project Manager, Todd Peetz, Public Involvement and Comprehensive Planning/Zoning Analysis, and Russell Moore from the RMPK Group gave a 30 minute presentation to the Agency and staff.

4. AUDIENCE PARTICIPATION / CRA ADVISORY BOARD MEMBERS – COMMENTS

Regarding items not on the agenda.

Steve Tyler, Chairman of the Community Redevelopment Advisory Board, spoke briefly. Mr. Tyler mentioned that he liked Herbert Halback, Inc., (hhi) presentation.

Arthur Kowitz, Board member of the Community Redevelopment Advisory Board, spoke briefly. Mr. Kowitz mentioned that he liked Miller Legg's presentation because they had a few new ideas that no one has heard before.

Al Riegner, Vice-Chairman of the Community Redevelopment Advisory Board, spoke briefly. Mr. Riegner mentioned that he liked Herbert Halback, Inc., (hhi) presentation.

Mayor Via closed public participation and/or comments.

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The Community Redevelopment Agency ranked the four (4) consulting firms in the order that they thought would be best for the Master Plan Development project. The following is the outcome of that ranking:

- 1st Choice: Herbert Halback, Inc. (hhi)
Orlando, FL
- 2nd Choice: Stantec Consulting Services, Inc.
Sarasota, FL
- 3rd Choice: Ivey Planning Group, LLC
Lake Mary, FL
- 4th Choice: Miller Legg
Winter Park, FL

There was consensus from the Community Redevelopment Agency that Herbert Halback, Inc., (hhi) was the consulting firm that they would start negotiations with to develop the Master Plan for the CRA district.

Mayor Via asked for a motion to approve the ranking of each firm.

*Commissioner Anderson made a motion to **APPROVE** the ranking order as listed above and for the City Manager to start the negotiation process with Herbert Halback, Inc., (hhi), seconded by Commissioner Blais.*

The motion **CARRIED** 5-0 on roll call: Anderson – Yes, Blais – Yes, Reed – Yes, Penny – Yes, Mayor Via – Yes.

5. COMMUNITY REDEVELOPMENT AGENCY LOGO



*Commissioner Reed made a motion to **APPROVE** the Community Redevelopment Agency Logo, seconded by Commissioner Anderson.*

The motion **CARRIED** 5-0 on roll call: Reed – Yes, Anderson – Yes, Blais – Yes, Penny – Yes, Mayor Via – Yes.

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6. ADJOURNMENT

The meeting officially adjourned at approximately 9:00 p.m.

Attest:

City of Holly Hill, Florida

Valerie Manning
City Clerk

Roland D. Via
Mayor