



CITY OF HOLLY HILL, FLORIDA

CITY COMMISSION

MINUTES • AUGUST 25, 2020

City Commission Chamber

Work Session

5:00 PM

CITY HALL
1065 RIDGEWOOD AVENUE
HOLLY HILL, FL 32117

City Clerk's office: (386) 248-9441 - Fax: (386) 248-9448

1. CALL TO ORDER

a. Roll Call

Attendee Name	Title	Status	Arrived
Chris Via	Mayor	Present	
John Penny	District 1 - Commissioner	Present	
Penny Currie	District 2 - Commissioner	Present	
John C. Danio	District 3 - Commissioner	Present	
Roy Johnson	District 4 - Commissioner	Present	

2. GOALS SETTING DISCUSSION - CONTINUED

1.

Goals Setting Discussion - Continued

(Requested by Valerie Manning, City Clerk)

Mr. Forte, Mayor Via and the City Commission discussed the Goals and Objectives for 2021. Below is a list of that discussion. The strikethrough's are projects or items that have already been taken care of or not going to do at this time; underline items or projects are what will be attempted in 2021 as a goal.

Holly Hill

City

Commission

Goals & Objectives

2021

1. Beautification Projects and Parks
 - a. Prepare plan and budget to provide for park improvements
 - i. Sunrise Park
 1. ~~Fitness Court~~
 2. Pier replacement (FEMA)
 3. ~~Sunrise Park south pier removal and boat launch improvements~~
 4. Remove the Nature Trail between north and south Sunrise parks
 5. Repair or replace pavilions in Sunrise park
 6. Repair Seawall with FEMA assistance
 - ii. Hollyland Park

1. Pickleball
2. Community garden
3. Clubhouse
4. Restaurant
5. Add a playground
6. Consideration for the future of field #4
 - iii. Ross Point Park
 1. Restroom facilities
 - iv. Riviera Dog Park
1. General maintenance
2. Repair pavilion
- b. Code Enforcement
 - i. Continue code enforcement efforts
 - ii. Ensure compliance with outside display ordinance
2. Business Development
 - a. Recruit new business to fill vacant properties
 - b. Develop plan to address underserved properties
3. Community events, family style
 - a. Christmas Parade
 - b. Arts Festival
 - c. Child Abuse Awareness event
 - d. Car shows
 - e. Halloween in the Park
 - f. Pickleball tournaments
4. Continue relationship with school(s)
 - a. Maintain a presence at HHK-8 and UBIC
 - i. 5-0 Club
 - ii. Serve on requested committees
5. Customer Service mindset
 - a. Annual customer service training
 - b. Department focus on customer service
6. Economic Development at Riverside south
 - a. Work towards developing an entertainment zone
- i. Amend Comp Plan and Zoning Regulations
7. Expand CRA boundary and extend time. Blue-tide
 - a. Meet with property owner about future development and timeline
 - b. Set up meeting with Volusia County
 - c. Develop expansion plan
8. Infrastructure projects
 - a. Evaluate water and wastewater infrastructure

- b. ~~Evaluate/update storm water plan~~
- c. Evaluate road conditions
- d. Evaluate/update sidewalk plan

9. Landscaping at Mason and Riverside Drive

- a. ~~Design landscape plan for Hyman Park and Riverside Drive~~
 - b. ~~Install approved landscape plan and provide a maintenance plan~~

10. LPGA & Riverside Drive

- a. Develop a property improvement plan for the shops at Riverside Drive & LPGA

11. LPGA Widening, three lane

- a. Bridge over Intracoastal waterway
- b. Continue moving the LPGA widening plan forward through the R2CTPO

12. Comp plan

- a. Review and schedule a Comp Plan update

13. Riverside Drive Trail

- a. Work with Greenways and Trails to widen sidewalk
- b. Consider sidewalk/trail extension through Pictona
- c. ~~Turn Riverside Drive into a one direction road allowing the east side north bound land to serve as a multipurpose trail~~

14. Seaplane Base

- a. Work with base operator to target and attract light sport seaplane manufacturing businesses to Holly Hill

15. ~~Tree planting~~

- a. ~~Consider Tree City USA designation~~

16. Web design

- a. ~~Redesign the City's web portal~~

17. Create RV Parking standard in the city

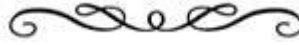
18. CRA

- b. Work on expansion of the CRA district
- c. Continue with Phase II of OH - UG project
- d. Make improvements to Second Street Park

19. Add Body Worn Cameras to all law enforcement personnel

20. City Hall

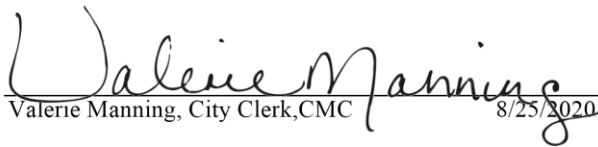
- a. Construct the Veterans Memorial
- b. Continue street paving program
- c. Work toward annexation of properties at the city's borders
- d. Improvements to Sica Hall

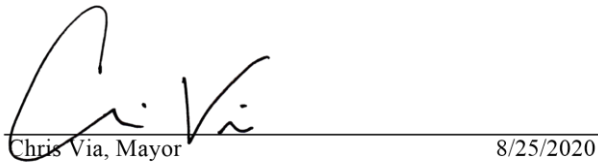
3. **BUDGET DISCUSSION**

Stella Gurnee, Finance Director discussed the budget with the Mayor, City Commissioners and staff present for FY2020-2021. ***(A copy of this workshop is available online or a request can be made to the City Clerk's Office for a CD).***

4. **ADJOURNMENT**

The workshop adjourned at approximately 7:00 PM.


Valerie Manning, City Clerk,CMC 8/25/2020


Chris Via, Mayor 8/25/2020