CITY OF HOLLY HILL, FLORIDA

CITY COMMISSION

MINUTES ● FEBRUARY 12, 2019

Large Conference Room | **Work Session** | **5:00 PM**

CITY HALL
1065 RIDGEWOOD AVENUE
HOLLY HILL, FL 32117

City Clerk's office: (386) 248-9441 - Fax: (386) 248-9448

1. CALL TO ORDER

Attendee Name	Title	Status	Arrived
Chris Via	Mayor	Present	
John Penny	District 1 - Commissioner	Present	
Penny Currie	District 2 - Commissioner	Present	
John C. Danio	District 3 - Commissioner	Present	
Roy Johnson	District 4 - Commissioner	Present	

2. GOAL SETTING DISCUSSION

1.

Goal Setting Discussion with the Mayor, City Commission and Staff.

(Requested by Valerie Manning, City Clerk)
Mr. Forte stated they wanted to put this goal setting session together to help give staff some direction on where the Commission wants to see the city going at least in the next two years during this current election period and in two years, they will probably come back and do this again, maybe a two year cycle to revisit goals and do updates. Mr. Forte stated in the meantime, there is a new Mayor who has been onboard for a couple of months so he wanted to make sure that the Mayor had an opportunity to express any goals that he may want to see move forward. What was sent out to the Mayor and City Commissioners through email, is an old document. It's the last one that he could find that went to the Commission and this was done in 2012 under Jim McCroskey at a work session on November 27, 2012. He sent it out to everybody and staff received it and he had a chance to go through it and these are, they can call them goals and they can go through them and he will tell them what's completed and what's not completed but he thinks what's more important is that staff wants to hear what the Commission's goals are. They should not be staff goals. They should be Commission goals and they should be 30,000 foot goals. They're not budgetary goals, they're not "I want to buy a fire truck" or we need to replace a vehicle. Those are budgetary matters. These are goals. These are the 30,000 foot "visionary" goals of what staff is trying to get from the Commission and then the staff will then, out of those goals, create objectives on how to achieve those goals. Whatever it is that they do, they want them to be measurable, definable, so that they can determine if they're reaching those goals. Mr. Forte stated everybody had a chance to look at what he had sent out in that email a couple of weeks ago. He will leave it up to all

of the Commissioners if they think they want to run through it and he can just tell them what's on this list what the city is doing, what's done, what's still on the list, and then he will just put a check on it. Some things he's going to cross off because, quite frankly, he doesn't know what they mean and when he gets to one of them he will explain that to them. Once that's done then he will open it up for thoughts and ideas from everybody. The departments have kind of changed. Some of the departments are not here that are listed in the old document. Mr. Forte went over the old goals that were created in November 2012 with the Mayor and City Commissioners at this time. There was discussion amongst them and staff.

The following was discussed as goals for the next couple of years by the Mayor and City Commissioners:

LPGA widening, three lane. Bridge over water
Expand CRA boundary and extend time. Blue-tide
Beautification projects and Parks
Business development
Infrastructure projects
Hollyland Park
Tree planting
Web design
Customer Service mindset
Landscaping at Mason Avenue and Riverside Drive
Ross Point bathrooms
Economic Development at Riverside south
LPGA & Riverside Drive
Seaplane Base
Riverside Drive Trail
Community events, family style
Continue relationship with school(s)
Review comp plan

Mr. Forte stated these goals will end up being an agenda item that they will approve.

3. ADJOURNMENT

The workshop adjourned at approximately 7:00 PM.

Valerie Manning, City Clerk,CMC 2/12/2019

Chris Via, Mayor 2/12/2019